

## **Taylor & Francis Will Publish *CHANCE* for American Statistical Association**

**August 2011, Abingdon and ASA, Alexandria, VA**

The American Statistical Association (ASA) and international publisher Taylor & Francis Group are pleased to announce that Taylor & Francis will publish *CHANCE* in full color on behalf of the ASA beginning in 2012. *CHANCE* is the ASA's quarterly magazine that brings statistics to everyday life.

Not a technical magazine, but rather a cultural record of the evolving field of statistics, *CHANCE* entertains and informs. It features easy-to-digest articles that showcase how statistical methods and ideas in the social, biological, physical, and medical sciences can be engaging, fun, and enlightening.

Since its creation in 1988, *CHANCE* has covered such topics as expert witnesses and the courts, teacher evaluations and student grades, the statistical history of the AIDS epidemic, election night predictions, racial profiling, counter-terrorism, and the hot hand in ice hockey.

Executive Editor Sam Behseta intends to continue serving the *CHANCE* audience by publishing highly engaging statistical articles with minimal use of equations and technical jargon. "The magazine," said Behseta, "will soon offer book reviews and exciting columns about ethics in statistics, statistical data privacy, and statistics education and pedagogy."

On behalf of Taylor and Francis, Kevin Bradley, President, U.S. Journals, commented that "We are proud to add *CHANCE* to the T&F family of publications and I look forward to seeing the magazine's expansion. We are pleased to be partnering with the ASA to bring *CHANCE* and the ASA journals to a broader and more international audience. The [www.tandfonline.com](http://www.tandfonline.com) platform will serve the ASA and the scientific community well and we are grateful that the ASA has placed their confidence in us."

*CHANCE* also sponsors The Statistics Forum, a blog that provides everyone the opportunity to participate in discussions about probability and statistics and their role in important and interesting topics. Interested parties can read the blog at <http://statisticsforum.wordpress.com>.

In 2012 and beyond, the ASA and Taylor & Francis will continue to offer *CHANCE* by subscription. ASA members should continue to contact the ASA for their subscriptions. Others seeking 2012 subscription and access information should contact the Taylor & Francis Customer Service Department at (800) 354-1420 or [customerservice@taylorandfrancis.com](mailto:customerservice@taylorandfrancis.com). Questions also may be addressed to Megan Murphy at [megan@amstat.org](mailto:megan@amstat.org). The ASA maintains its copyright ownership and control over *CHANCE* pricing.

### **About Taylor & Francis Group**

Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly journals, books, ebooks and reference works our content spans all areas of Humanities, Social Sciences, Science and Technology.

From our network of offices in Oxford, Philadelphia, Melbourne, Singapore, Beijing, Tokyo, Stockholm, New Delhi and Johannesburg, Taylor & Francis staff provide local expertise and support to our editors, societies and authors and tailored, efficient customer service to our library colleagues.

### **About the American Statistical Association**

Headquartered in Alexandria, Virginia, the American Statistical Association is the world's largest community of statisticians and the second oldest continuously operating professional society in the United States. For 170 years, the ASA has supported excellence in the development, application, and dissemination of statistical science through meetings, publications, membership services, education, accreditation, and advocacy. Its members serve in industry, government, and academia in more than 90 countries, advancing research and promoting sound statistical practice to inform public policy and improve human welfare. For additional information about the American Statistical Association, please visit the ASA web site at <http://www.amstat.org> or call 703.684.1221.

####

**For more information:**

Rosanne Desmone

American Statistical Association

703.799.8165

703.946.3820 (mobile)

[rdesmone@mtvernonpr.com](mailto:rdesmone@mtvernonpr.com)

Victoria Wright, Communications Manager

Taylor & Francis Group Journals

Tel: +44 (0) 207 017 6000

[Library@tandf.co.uk](mailto:Library@tandf.co.uk)