

# Journal of European Public Policy

## Virtual Special Issue

### EU External Governance and Conditionality

#### Guest editor:

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European public policies do not only affect the EU member states but produce external effects on non-member countries, too. Three developments, in particular, have directed the attention of EU policy analysis beyond the EU's borders. First, the deepening and widening of the single market accorded the EU considerable power to shape the economic and public policy rules of global governance and of its trading partners. Second, enlargement has become considerably more intrusive and transformative. The EU seeks to ensure that candidate countries adopt the entire *acquis communautaire* ahead of joining. Finally, the EU has established novel institutional arrangements such as the European Economic Area or the European Neighbourhood Policy designed to align the market and public policy roles of countries, which are either not willing to join or eligible to become members, closely to those of the EU.

The Journal of European Public Policy (*JEPP*) has played a leading role in advancing this research agenda over the past decade. "Real" special issues on EU conditionality (15:6, 2008, ed. Epstein and Sedelmeier) and external governance (11: 4, 2004, ed. Schimmelfennig and Wagner, and 16:6, 2009, ed. Lavenex and Schimmelfennig) demonstrate this. This virtual special issue brings together articles published in the *JEPP* that have been widely cited and represent the diversity of research on EU external governance and conditionality. Grabbe (2001) is the seminal article for analyzing the transformative impact of EU conditionality in accession countries. Schimmelfennig and Sedelmeier (2004) propose an external incentives model to account for the effects of conditionality in candidate countries. By contrast, Sasse (2008) offers a more skeptical view of accession conditionality. The other articles in this virtual special issue go beyond conditionality and enlargement. Lavenex (2004) proposes the concept of external governance to study the projection of EU rules beyond the group of candidate countries. Mach et al. (2003) analyze Switzerland as a particular case of external governance. Busch and Jörgens (2007) point us to diffusion as an alternative relevant process in environmental policy convergence. Two further articles take us beyond the EU's neighbourhood. Whereas Meunier and Nicolaidis (2005) reflect on the EU's power in international trade, Bach and Newman (2007) show how the EU has made an impact on transatlantic policy fields through a combination of market size and regulatory capacity.

*JEPP* has been at the forefront of this busy research area by publishing some of the most innovative and highly cited studies on these questions. The following articles illustrate the breadth of methodological and theoretical approaches that *JEPP* supports.

#### How does Europeanization affect CEE governance? Conditionality, diffusion and diversity

*Heather Grabbe*

#### Governance by conditionality: EU rule transfer to the candidate countries of Central and Eastern Europe

*Frank Schimmelfennig and Ulrich Sedelmeier*

#### The politics of EU conditionality: The norm of minority protection during and beyond EU accession

*Gwendolyn Sasse*

#### The European regulatory state and global public policy: micro-institutions, macro-influence

*David Bach and Abraham L. Newman*

#### Economic regulatory reforms in Switzerland: Adjustment without European integration, or how rigidities become flexible

*André Mach, Silja Häusermann and  
Yannis Papadopoulos*

#### The international sources of policy convergence: Explaining the spread of environmental policy innovations

*Per-Olof Busch and Helge Jörgens*

#### The European Union as a conflicted trade power

*Sophie Meunier and Kalypso Nicolaidis*

#### EU external governance in 'wider Europe'

*Sandra Lavenex*